

Dan Bakal
Director of Electric Power Programs, Ceres

Dan Bakal joined Ceres in 2000, and has helped launch and advance two of the organization's signature efforts, The Global Reporting Initiative (GRI), which develops sustainability reporting guidelines and the \$7 trillion Investor Network on Climate Risk (INCR), whose members are addressing the risks and opportunities associated with climate change. Dan oversees Ceres' electric power and coal research, shareholder engagement, and furthers the understanding of environmental risks, with a particular focus on climate risk. He works closely with Ceres coalition members, including environmental, investor, labor and public interest groups, to engage in dialogues with electric power companies, which often involve a comprehensive review of environmental policies, performance, and disclosure practices.

In 2002, Dan developed and launched the Electric Power/Investor Dialogue, a working group of electric power companies, institutional investors, environmental NGOs, and analysts that focused on taking action on climate change by reducing carbon dioxide emissions from the electric power sector. In 2005, the group issued a report highlighting best practices by the industry and financial services sector in addressing climate change. Following this initiative, Dan organized two investor/analyst briefings in collaboration with Sanford C. Bernstein Research, to assess the financial impacts of climate change on the electric power sector.

Since 2002, Dan has worked with PSEG, Inc. and the Natural Resources Defense Council to publish four editions of the report, *Benchmarking Air Emissions of the 100 Largest Electric Generators*. The report compares the air pollutant emissions of power industry and provides analysis of issues and trends facing the sector.

Dan has also been helping institutional investors members of INCR deploy more than \$3 billion into clean energy investments. Dan holds a B.A. from the University of Pennsylvania.